ABOUT QUICKCABLE
QuickCable develops, manufactures and sells battery and electrical connectors, cable, tools and related products for commercial and industrial equipment that are battery-started, battery-powered or uses batteries to condition or store electric power. QuickCable is the market leader in North America, providing the best value and service, in the industry.

OUR CUSTOMERS
We will provide products and services that give our customers the best value in the marketplace. We will be a single source for our product category. We will provide a business system where our customers can easily and quickly order, distribute and use our products.

OUR PEOPLE
We cultivate an environment of training, recognition and advancement for outstanding, dedicated individuals who share our mission and work together as a team. We value job security and workplace safety.

OUR RELATIONSHIPS
We value our relationships with customers, employees, suppliers, vendors and communities in which we operate. These relationships are based on integrity and trust. Our commitment to the environment will be reflected in our procedures and products.
QuickCable has designed this program for distributors, dealers and resellers as a value added solution to generate new revenue streams by offering on demand custom cable solutions to their customers. Members of this program are supported by QuickCable’s powerful resource materials for best practices and other marketing materials to assist in the success of the program through increased knowledge of building custom cables.

As part of the custom cable program each participating business will get the following:

- Sales collateral/information sheets to leave with your customers
- Co-branded poster for in store advertising
- Cable gauge measure
- QuickCable Authorized Distributor window decal

What benefits do you get from joining the program?

- Incremental Sales
  - Boost top line sales
- Customer Loyalty
  - No need for competition
- Profitable battery accessories business

QuickCable has designed this program for distributors, dealers and resellers as a value added solution to generate new revenue streams by offering on demand custom cable solutions to their customers. Members of this program are supported by QuickCable's powerful resource materials for best practices and other marketing materials to assist in the success of the program through increased knowledge of building custom cables.

Product Overview

**Automotive Kit**

- Part No. 9107

- **6 GA, 4 GA**
  - Developed for small retail locations that tailor prominently to the auto market (light duty cars and trucks).
  - Kit makes approximately 60 cables.
  - Number of cables, per kit are estimated based on 3’ cable lengths.

**Heavy Duty Kit**

- Part No. 9108

- **4 GA, 2 GA, 1/0 GA, 2/0 GA**
  - Focused on commercial and industrial or heavy-duty repairs and in-house custom cable assemblies (wide range from light duty to heavy duty).
  - Kit makes approximately 130 cables.
  - Number of cables, per kit are estimated based on 3’ cable lengths.

QuickFigurator

For the more complex cable assemblies, use QuickCable’s proprietary QuickFigurator online application where you can build your own battery cable.

- Specify length, cable type, lugs/connectors, heat shrink, terminal protectors
- Create a Bill of Material
- Manufacturing Drawing
- Basic costing for one cable