

## ABOUT QUICKCABLE

QuickCable develops, manufactures and sells battery and electrical connectors, cable, tools and related products for commercial and industrial equipment that are battery-started, battery-powered or uses batteries to condition or store electric power. QuickCable is the market leader in North America, providing the best value and service, in the industry.

## OUR CUSTOMERS

We will provide products and services that give our customers the best value in the marketplace. We will be a single source for our product category. We will provide a business system where our customers can easily and quickly order, distribute and use our products.

## OUR PEOPLE

We cultivate an environment of training, recognition and advancement for outstanding, dedicated individuals who share our mission and work together as a team. We value job security and workplace safety.

## OUR RELATIONSHIPS

We value our relationships with customers, employees, suppliers, vendors and communities in which we operate. These relationships are based on integrity and trust. Our commitment to the environment will be reflected in our procedures and products.

# QUICKCABLE®

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# CABLE ASSEMBLY PROGRAM



- +** Added Flexibility to Your Operation
- Expand Product Breath
- +** Attract New Business
- One Stop Shop
- +** Increased Revenues

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QuickCable has designed this program for distributors, dealers and resellers as a value added solution to generate new revenue streams by offering on demand custom cable solutions to their customers. Members of this program are supported by QuickCable's powerful resource materials for best practices and other marketing materials to assist in the success of the program through increased knowledge of building custom cables.

**As part of the custom cable program each participating business will get the following;**

- Sales collateral/information sheets to leave with your customers
- Co-branded poster for in store advertising
- Cable gauge measure
- QuickCable Authorized Distributor window decal

**What benefits do you get from joining the program?**

- Incremental Sales
  - Boost top line sales
- Customer Loyalty
  - No need for competition
- Profitable battery accessories business

## Add-On Products

Blades are 1075 Carbon Steel

QuickCutter 250 Benchmount 4285-001M

QuickCutter 250 Handheld 4285-001

Quick® Crimp 250 Benchmount 4255-001M

Quick® Crimp 250 Handheld with Ratchet 4255-001R

Pneumatic Crimp Tool 420550-001

Quick® Crimp 250 Reactive Load (RL) Technology, Reducing Crimp Effort by 30%

3 Second Crimp Cycle

## Product Overview

## QuickFigurator

### ▶ Automotive Kit

Part No. 9107



**6 GA, 4 GA**

Developed for small retail locations that tailor prominently to the auto market (light duty cars and trucks).

**Kit makes approximately 60 cables.**

Number of cables, per kit are estimated based on 3' cable lengths.

### ▶ Heavy Duty Kit

Part No. 9108



**4 GA, 2 GA, 1/0 GA, 2/0 GA**

Focused on commercial and industrial or heavy-duty repairs and in-house custom cable assemblies (wide range from light duty to heavy duty).

**Kit makes approximately 130 cables.**

Number of cables, per kit are estimated based on 3' cable lengths.

For the more complex cable assemblies, use QuickCable's proprietary QuickFigurator online application where you can build your own battery cable.

- Specify length, cable type, lugs/connectors, heat shrink, terminal protectors
- Create a Bill of Material
- Manufacturing Drawing
- Basic costing for one cable



# Quick Figurator